## "IN TROY, THERE LIES THE SCENE": THE TROJAN WAR IN MYTH AND MEMORY





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 leadership position in the personal care products market through new product innovation, superior product quality and competitive pricing. Helen of Troy designs, produces, and markets brand-name personal care electrical products, which include hair dryers, straighteners, curling irons, hairsetters, women's shavers, mirrors, hot air brushes, home hair clippers and paraffin baths, as well as comfort products such as massage cushions footbaths and body massagers. The Company also produces and markets non-electrical products, including: brushes, combs hair accessories, mirrors, hair care styling products, body powder, and skin care products. The Company's household products include consumer product tools in the kitchen, cleaning, barbecue, barware, storage, organization, garden and automotive categories.The Company's products are sold primarily through mass merchandisers, drug store chains, warehouse clubs and grocery stores.

Helen of Troy is licensed to sell products under the Vidal Sassoon, Revione, Dr. Schollse, Sunbeame, Sunbeam, Health at Home®, Health o meter®, Sea Breeze@, Vitapointe®, TONI\&GUY®, BED HEAD@ and TIGЮ trademarks and trade names. Helen of Troy's owned brands include OXOQ, Good Gripse, SoftWorks@, Candela@, Brut®, Brut Revolution@, Vitalis@, Final Nete, Ammens@, Condition@ 3-in-1, SkinMilk@, TimeBlockQ, Epil-Stop@, Dazey@, Caruso@, Karina@, DCNL®, and Nand®. The Company markets hair and beauty care products under additional owned brands Helen of Troye, Hot Tools@, HotSpa@, Salon Edition@, Gallery Series@, Wigo@, Fusion Tools ${ }^{\mathrm{mm}}$, Belson9, Belson Proe, Gold 'N Hote, Curlmastere, Premiere@, Proflese, Comare@, Mega Hote, and Shear Technologye to the professional beauty salon industry.

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George Clonngy Johm Tuthme Am Bhale Nolson Iir John Goodman

## 0 Brother, Where Art Thou?

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## STANIEY KUBRICK'S 2001: a space odyssey






## THE EPIC CYCLE

1) Cypria: Begins with the Judgment of Paris.
2) Aithiopis: Follows on from the funeral of Hector to the death of Achilles and the dispute of Ajax and Odysseus over the armour.
3) Little lliad: Ends with the entry of the Wooden Horse into Troy.
4) Ilion Persis: Chronicles the fall of the city.
5) Nostoi: Follows the return voyages of the victors.



## CLASSICAL HIGH POINT: 5TH $C$ BCE

- Era of Socrates, Aeschylus, Sophocles, Euripides, Aristophanes, Herodotus, Thucydides, Hippocrates, Themistocles, Pericles, Aspasia and Leonidas
- Two major wars in the century:

1) Persian invasions of 490 BCE and 480-479
2) Peloponnesian War: Sparta vs. Athens (431-404 BCE)







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## SOPHOCLES

- Led military expedition for Athens to North Greece.
- Wrote 33 plays on the Trojan War theme
- Ajax, Philoctetes and Electra are the only three of these that survive


## EURIPIDES

- The youngest of the three tragedians (480-406 BCE)
- Writing in the midst of the Peloponnesian War, he re-worked the Trojan myth cycle by focusing upon the damage caused to civilians, particularly to women, by war
- His Trojan War plays include Trojan Women, Hecuba, Andromache and Iphigenia at Aulis










## THE <br> AENEID V I R G I L TRANSIATIDBY

ROBERT FAGLES


INTRODUCTION BYBERNARDKNOX









## DARES AND DICTYS

- The Cretan Dictys was said to have been a companion of Idomenus during the Trojan War. His diary had supposedly been written in Greek and then found a millennium later during the reign of Nero and later translated into Latin.
- Dares was a Trojan priest of Hephaestus in the lliad. It was said his eyewitness account had also survived and been translated into Latin.


## $12^{\text {th }}$ Century Troy Stories

- Roman de Troie by Benoit de Ste. Marie: Benoit wove four tragic love stories into the ancient history of Troy, including the new story of Troilus and Briseida.
- The anonymous Eneas.




# ULYSSES 

JAMES JOYCE


## Bedlam Theatre



## DEREK WALCOTT

## OMEROS

(W)












## Combat Trauma and

the Undoing of Character

## Achilles



IN VIETNAM

JONATHAN SHAY, M.D., PH.D.








[^0]:    Helen of Troy's U.S. operations are headquartered in EI Paso, Texas, with offices and warehouse facilities around the worid.

